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2019 ENERGY CONFERENCE

August 28, 2019 Marriott Marquis Houston

Seasoned energy professionals and executives address the significant current issues affecting the energy industry as well as the accounting processes.

Message from the Chair



I would like to personally invite you to join us at the 2019 Energy Conference. This is our 17th year for the conference, which features insights from top executives and professionals in the accounting and energy arena. We also have 23 sponsors this year offering you tools to help drive your business further.

As the premier conference for accounting professionals focused in the energy industry, we want to address the topics and issues important to you. We have secured a great selection of speakers and panelists, who will discuss mergers and acquisitions, technology, E&P and much more. Our keynote luncheon speaker this year is Mark McCollum, CEO of Weatherford, who will share his views on trends and other insights within the oilfield services sector. As a special guest, Scott McClelland, our favorite H-E-B guy, will close the event for us this year and share his views on what it takes to grow business in changing times. I know you'll find all of their insights valuable!

I encourage you to invite your energy colleagues and friends who support the energy industry to join us at this incredibly informative conference, ask questions of the speakers and panelists and hear current industry updates. Since this conference began 17 years ago, it has grown to approximately 350 attendees and is a great place to meet with others to reconnect, share ideas and best practices.

A special thanks to the *Houston Business Journal* for their continued partnership for the fourth year in a row. Joshua Mann, the *Houston Business Journal's* energy reporter, will be joining us the morning of the conference to help us kick things off.

We are hoping for a sell-out crowd this year, so register early. You can go online (<u>www.houstoncpa.org</u>) to register yourself and your staff members for the conference.

We look forward to seeing you at the Marriott Marquis on August 28th!

Brian Baumler, CPA

Director, Pannell Kerr Forster of Texas, P.C. (PKF Texas)

TXCPA Houston Energy Committee Chair & Conference Chair

Agenda

PLEASE NOTE: Current schedule represents approximately 10 hours of CPE if you attend all sessions. Hours may be reduced or increased before actual conference date. Refer to program at the event for correct number of hours.

6:45 a.m 7:30 a.m.	REGISTRATION & BREAKFAST
7:30 a.m 7:45 a.m.	Opening Remarks and Welcome Josh Mann - <i>Houston Business Journal</i> - Energy Reporter
7:45 a.m 8:45 a.m.	Energy Economic Update and Outlook R.T. Dukes - <i>Wood Mackenzie</i> - Research Director, U.S. Lower 48 Upstream
8:45 a.m 9:35 a.m.	Exploration and Production Panel Brian Baumler - <i>PKF Texas</i> - Audit Director - Energy Practice Leader - Moderator Kenneth Mariani - <i>Amplify Energy Corporation</i> - Chief Executive Officer Steven Jones - <i>WaterBridge Resources LLC</i> - Chief Financial Officer Brian Romere - <i>Renaissance Offshore LLC</i> - Chief Financial Officer
9:35 a.m 9:45 a.m.	BREAK
9:45 a.m 10:35 a.m.	Tax Reform Stephen Landry - <i>EY</i> - Tax Partner
9:45 a.m 10:35 a.m. (breakout session)	Vendor Risk Management Critical to Success Jeff Dehart - <i>Stinnett & Associates</i> - Principal Steven Kienlen - <i>Stinnett & Associates</i> - Senior Manager
10:35 a.m 10:45 a.m.	BREAK
10:45 a.m 11:35 a.m.	Accounting/SEC Update Robert Weatherford - <i>KPMG</i> - Audit Partner - Energy and Natural Resources Sam Hall - <i>KPMG</i> - Audit Partner
11:35 a.m 12:35 p.m.	LUNCH Mark McCollum - <i>Weatherford</i> - Chief Executive Officer
12:45 p.m 1:45 p.m.	Foreign Corrupt Practices Act - Mitigating Corruption Risks: Effective Use of Data Analytics Jeffrey Harfenist - RSM - Partner Forensic Investigations
12:45 p.m 1:45 p.m. (breakout session)	Recent Trends in Energy Valuation Max Raev - <i>PwC</i> - Valuation Director - Deals
1:35 p.m 1:45 p.m.	BREAK
1:45 p.m 2:35 p.m.	M&A and Capital Markets Insights and Trends - Panel Pavi Mani - <i>PwC</i> - M&A Tax Partner - Moderator Eric Swanson - <i>Halliburton</i> - Corporate Development Julian Seiguer - <i>Kirkland & Ellis, LLP</i> - Partner Stephen Perich - <i>UBS</i> - Head of Energy Americas
2:35 p.m 2:45 p.m.	BREAK
2:45 p.m 3:35 p.m.	Navigating the Challenges of Going Public Will Braeutigam - <i>Deloitte</i> - Partner Keith Waldrop - <i>Deloitte</i> - Senior Manager
3:35 p.m 3:45 p.m.	BREAK
3:45 p.m 4:35 p.m.	Practical Artifical Intelligence (AI) – Reality and Risks for Business - Panel Andy Roehr - WG Consulting - Managing Director Enterprise Solutions - Moderator Mark Bauer - Host Analytics - Vice President of Product Management Michael O'Connell, PhD - TIBCO Software - Chief Analytics Officer Greg Ladd - Reltio, Inc Vice President of Sales
4:35 p.m 4:45 p.m.	BREAK
4:45 p.m 5:35 p.m.	Sips and CPE: Growing Business in Changing Times Scott McClelland - <i>H-E-B</i> - President and <i>Greater Houston Partnership</i> - Chairman



Josh Mann, Houston Business Journal, Energy Reporter

Josh Mann is the senior reporter at the *Houston Business Journal*. He writes about all things Houston energy, from upstream oil and gas to power transmission. He has been writing for HBJ since 2016, and before that he covered midstream crude and refined products for S&P Global Platts in Houston. He has a journalism degree from the University of Houston.



R.T. Dukes, Wood Mackenzie, Research Director, US Lower 48 Upstream

R.T. Dukes has spent most of his career in the weeds of unconventionals and is leaned on for evaluating the impact to local and global markets. Dukes is a recognized thought leader and contributes to many U.S. and macro-market publications at Wood Mackenzie. At the firm, he has worked in various research and consulting roles and contributed to valuation and due-diligence work, which accounts for billions in transactions.



Brian Baumler, CPA, PKF Texas, Audit Director - Energy Practice Leader

Since joining PKF Texas in January 2000, Brian Baumler has been instrumental in growing PKF Texas' Energy and SEC practices. His 30 years of experience include working with mid-cap and small-cap registrants while at a Big 4 firm and as a controller and SEC reporting officer for a Houston-based publicly traded exploration and production company.



Kenneth Mariani, Amplify Energy Corporation, Chief Executive Officer

Kenneth Mariani joined Amplify Energy Corporation as president, chief executive officer and director in May 2018. Prior to this role, he held various executive roles, including president and chief executive officer for EnerVest Ltd. He has also worked for Conoco, holding various engineering positions, and Energy Corporation of America ("ECA"), a privately held exploration and production company, as Vice President of Operations. Mariani holds a degree in chemical engineering from the University of Pittsburgh, received his Master of Business Administration from The University of Texas of the Permian Basin and is a licensed Professional Engineer.



Steven Jones, WaterBridge Resources LLC, Chief Financial Officer

Steven Jones has more than 20 years of experience in midstream finance and corporate development. Most recently the founder and CEO of Core Midstream LLC, he also previously co-founded and served as executive vice president and chief financial officer of PennTex Midstream Partners, LLC. Prior to PennTex, he was managing director of midstream investment banking at Tudor, Pickering, Holt & Co. He has also held positions at Lehman Brothers and El Paso Corporation.



Brian Romere, Renaissance Offshore LLC, Chief Financial Officer

Brian Romere is the co-founder of Renaissance Offshore LLC and serves as chief financial officer. He previously served in the same capacity at Anglo Suisse Offshore Partners and King Ranch Oil and Gas. He earned his Master of Business Administration from University of Texas and his Bachelor of Business Administration in Accounting from Texas A&M University.



Stephen Landry, CPA, EY, Tax Partner

Stephen Landry serves as the tax leader at Ernst & Young for oil and gas, delivering tax subject matter and thought leadership to his audience. He has been with EY since 1985, then left briefly for a job with Marathon Oil Company as director of tax compliance and accounting before returning to EY in 2013. He is a member of the AICPA, Texas Society of CPAs and is on the board for Make a Wish Texas/Louisiana Gulf Coast Chapter.



Jeff Dehart, Stinnett & Associates, Principal

Jeff Dehart has over 30 years of experience, including positions such as associate general auditor, director of audit services and IT manager, with several large enterprises. He manages full outsourcing internal audit engagement, as well as business process improvement projects for clients, working directly with senior management to identify opportunities to enhance operations and improve efficiency. In his current role, he manages Stinnett's risk management services, a service line for clients needing vendor process management consulting, vendor audits and fraud or vendor investigation support.



Steve Kienlen, CPA, Stinnett & Associates, Senior Manager

Steve Kienlen is a senior manager with over 16 years of internal audit, public accounting and operations experience. As part of Stinnett's vendor risk management services team, he holds extensive experience in IT hardware and services, oil and gas, telecom, nonprofit and manufacturing. He previously managed a newly created fraud investigations unit for a renowned Fortune 500's corporate audit and global operations division.



Robert Weatherford, CPA, KPMG, Audit Partner

Robert "Trey" Weatherford is a partner in KPMG's energy and natural resources and engineering and constructions practices. During his recent three-year rotation, he was a key contributor evaluating the impact Topic 606 had on the energy and natural resources industry and parlaying those learnings to entities and engagement teams. He serves as the audit practice's leasing champion and also serves as a national audit quality support partner.



Sam Hall, KPMG, Audit Partner

Sam Hall is a partner at KPMG, primarily serving clients in the energy and natural resources, engineering and construction, oil field services and transportation industries. He has served as an instructor on both a national and international basis, as well as co-authored various articles for publications.



Mark McCollum, CPA, Weatherford, Chief Executive Officer

Mark McCollum currently serves as president and CEO of Weatherford International, PLC. Prior to joining Weatherford, he served as executive vice president and chief financial officer for Halliburton. He has also worked for Tenneco and Arthur Anderson. He earned a BBA from Baylor University.



Jeffery Harfenist, CPA, RSM, Partner Forensic Investigations

As one of RSM's most experienced fraud experts, Jeffrey Harfenist has managed teams on some of the most high-profile investigations in U.S. history, including Tyco and Enron. His area of practice focuses on alleged violations of the Foreign Corrupt Practices Act, other international anticorruption statues, kickbacks, embezzlement, Ponzi schemes and more. He is skilled in implementing systems designed to detect fraud and mitigate risk. A sought-after presenter on international fraud-related matters, Jeffrey has published and presented extensively on managing fraud risks.



Max Raev, PwC, Valuation Director - Deals

Max Raev is a director in PwC's Transaction Services Valuation practice. He has 10 years of experience in the valuation of businesses and intangible assets for financial reporting, tax and business planning purposes. He has extensive experience performing valuation engagements in domestic and international settings.



Pavi Mani, CPA, PwC, M&A Tax Partner

Pavi Mani is a mergers and acquisitions (M&A) tax partner. She has over 19 years of experience assisting private equity and multinational clients with tax structuring, due diligence, tax modeling and other U.S. and cross border deal-related matters. Mani has extensive experience leading large deals across several industries, including information technology, services, renewable energy, oil and gas, power and utilities infrastructure. She has led large U.S. and global Yieldco IPO structuring.



Eric Swanson, Halliburton, Corporate Development

Eric Swanson leads Halliburton's corporate development department, which is responsible for the company's mergers, acquisitions, divestitures, joint ventures and other strategic business transactions. He practiced law for 11 years prior to joining Halliburton, where he has been for almost 11 years. He graduated with a Bachelor of Business Administration from Sam Houston State, a Master of Science in Accountancy from University of Houston and a Juris Doctor from Loyola University Chicago School of Law.



Julian Seiguer, Kirkland & Ellis, LLP, Partner

Julian Seiguer is a corporate partner in the Houston office of Kirkland & Ellis LLP. Julian's principal areas of practice are corporate finance and securities law, including securities offerings, mergers and acquisitions, and general corporate representation.



Stephen Perich, UBS, Head of Energy Americas

Stephen Perich is Head of Energy in the Americas, having joined UBS for the second time in 2018. Previously he spent eight years at Deutsche Bank, most recently as head of their energy office in Houston. Before his time at Deutsche Bank, he worked in the Natural Resources Group at UBS in Houston. He has 15 years of experience in oil and gas, having started his career at Enron Corp. working on the natural gas trading desk and within the structured transactions group. Stephen earned a Bachelor's degree from Georgetown University and an MBA from the University of Texas at Austin, and also completed direct matriculation programs at the Universidad Autónoma de Madrid and Instituto Tecnológico de Monterrey.



Will Braeutigam, CPA, Deloitte, Audit Partner

Will Braeutigam is a partner with Deloitte and has more than 14 years of experience providing advisory and audit services to oil and gas clients. He leads Deloitte's Oil and Gas IPO Execution Group. He has extensive private equity experience, including advising and auditing portfolio companies regarding public company readiness and execution.



Keith Waldrop, CPA, Deloitte, Audit Senior Manager

Keith Waldrop is a senior manager with Deloitte and has 13 years of experience providing advisory and audit services to oil and gas clients. He leads Deloitte's accounting and reporting advisory group in Houston and has extensive experience in initial public offerings, SOX readiness, public equity and debt offerings, as well as acquisitions and divestitures.



Andy Roehr, WG Consulting, Managing Director Enterprise Solutions

Leading the business and technology solutions service line, Andy Roehr spends much of his time working with clients to look at how companies must constantly transform to meet the changing needs of customers and employees, the changing opportunities of increasingly global market and the accelerating innovation of technology. Roehr is a frequent speaker and writer on blockchain-based supply chain models to the use of white collar robotics to accelerate and innovate business processes.



Mark Bauer, Host Analytics, Vice President of Product Development

Mark Bauer is driven to elevate finance teams to do their jobs better and more efficiently. As senior vice president of product management at Host Analytics, his 20+ years of experience, both working in finance and partnering with finance organizations and provides companies with the best enterprise performance management solutions for their business needs. He previously worked for Oracle, where he led product management for the Oracle Business Intelligence Suite.



Michael O'Connell, PhD, TIBCO Software, Chief Analytics Officer

Michael O'Connell is the chief analytics officer at TIBCO responsible for developing analytic solutions across a number of industries. He has published more than 50 papers and several software packages on statistical methods. He earned his PhD in statistics from North Carolina State University and is an adjunct professor in statistics at the university.



Greg Ladd, Reltio Inc., Vice President of Sales

Greg Ladd is the vice president of sales at Reltio, Inc. Ladd's extensive knowledge of enterprise oil and gas business operations in domestic and international markets is well-matched with his awareness of new technology trends in the industry. In his current role, he is leading Reltio's oil and gas industry vertical for master data management, driving differentiated business value and go-to-market solutions as Reltio responds to this rapidly evolving market for data-driven business operations. Ladd began his career with Mid-America Pipeline, El Paso Natural Gas, KPMG Consulting and Electronic Data Systems. He holds degrees in marketing and management information systems from The University of Tulsa.



Scott McClelland, H-E-B, President and Greater Houston Partnership, Chairman

Scott McClelland is president of H-E-B Food/Drug Stores. He has been with H-E-B since 1990, beginning as the region vice president for central Texas. Prior to H-E-B, he worked for 10 years in PepsiCo's Frito Lay division. He received his Bachelor's degree in Business Administration from the University of Southern California and graduated from Harvard's Advanced Management Program. Scott currently serves as chair of the Greater Houston Partnership's Board of Directors.

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Registration

Energy Conference

August 28, 2019 Marriott Marquis Houston

Registration and Breakfast: 6:45 a.m. - 7:30 a.m.

Sessions: 7:30 a.m. - 5:35 p.m.

	Early (thru Aug. 9)	Regular (Aug. 10-16)	Late (Aug. 17-27)
Member/ Non-CPA/ other chaper member:	\$250	\$275	\$300
Non-member CPA:	\$350	\$375	\$400

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